

FLYING HORSE

PRESENTING SPONSOR

35,000

- Top billing in all print and digital materials
- Opportunity for one branded item at Family Preview and FLYINGHORSE
- Admission for up to 16 to First Look Cocktail
- VIP Seating for up to 16 at FLYINGHORSE

BTW FAMILY PREVIEW SPONSOR

25,000

- Priority print and digital billing at Family Preview
- Opportunity for one branded item at Family Preview
- Admission for up to 14 to First Look Cocktail
- VIP Seating for up to 14 at FLYINGHORSE

MAIN STAGE SPONSOR

25,000

- Priority print and digital billing at FLYINGHORSE
- Opportunity for one branded item at FLYINGHORSE
- Admission for up to 14 to First Look Cocktail
- VIP Seating for up to 14 at FLYINGHORSE

FILM | VIDEO SPONSOR

SOLD

REVOLUTIONARY AWARD SPONSOR

15,000

- Exclusive Branding Opportunity at Revolutionary Award Reception
- Admission for up to 10 to First Look Cocktail
- VIP Seating for up to 10 at FLYINGHORSE

GRAND ENTRANCE SPONSOR

15,000

- Exclusive Branding Opportunity at Grand Entrance
- Admission for up to 10 to First Look Cocktail
- VIP Seating for up to 10 at FLYINGHORSE

CONCESSION STAND SPONSOR

SOLD

COLOR | INK SPONSOR

SOLD

PHOTO BOOTH SPONSOR

SOLD

MERCH SPONSOR

SOLD

THANK YOU SPONSOR

7,500

- Exclusive Branding Opportunity or Takeaway
- Admission for up to 6 to First Look Cocktail
- VIP Seating for up to 6 at FLYINGHORSE

All sponsorships above include EXCLUSIVE LISTING with logo on all event digital and printed collateral, including step and repeat, as well as Complimentary Valet Parking.

DIAMOND SPONSOR

25,000

- Admission for up to 14 to First Look Cocktail
- VIP Seating for up to 14 at FLYINGHORSE

GOLD SPONSOR

20,000

- Admission for up to 12 to First Look Cocktail
- VIP Seating for up to 12 at FLYINGHORSE

SILVER SPONSOR

15,000

- Admission for up to 10 to First Look Cocktail
- VIP Seating for up to 10 at FLYINGHORSE

BRONZE SPONSOR

10,000

- Admission for up to 8 to First Look Cocktail
- VIP Seating for up to 8 at FLYINGHORSE

PATRON SPONSOR

5,000

- Admission for up to 6 to First Look Cocktail
- VIP Seating for up to 6 at FLYINGHORSE

FRIEND OF BTW SPONSOR

2,500

- Admission for up to 4 to First Look Cocktail
- VIP Seating for up to 4 at FLYINGHORSE

All sponsorships above include listing with logo starting at \$10K and name below \$10k on all digital and printed collateral, as well as Complimentary Valet Parking.

A LIMITED NUMBER of tickets to preview and evening performances will be released 3 to 4 weeks prior to the performance if available.

Print Recognition Deadline: March 1st, 2024

All payments on pledges due on or before April 19, 2024

BOOKERTFLYINGHORSE.COM





FLYINGHORSE 2024 UNDERWRITING AND SPONSORSHIP CONTRACT

Benefiting Booker T. Washington High School for the Performing and Visual Arts | April 19, 2024

NAME (as it should appear on printed materials) _____ **NO LISTING, PLEASE**

COMPANY (if corporate contribution) _____

ADDRESS _____

CITY/STATE _____ **ZIP** _____

EMAIL _____ **PHONE** _____

PAYMENT INFORMATION

A check made payable to The Booker T. Washington Advisory Board for full amount of \$ _____ indicated here is enclosed in the self-addressed return envelope.

PLEDGE \$ _____ (Pledge to be paid no later than April 19, 2024 – if pledging with credit card, your card will be charged by April 19, 2024.)

CREDIT CARD **VISA** **MASTERCARD** **AMERICAN EXPRESS** **DISCOVER**

CARD NUMBER _____ **EXP. DATE** _____

BILLING ZIP CODE _____ **CVV** _____

NAME AS IT APPEARS ON CARD _____ **SIGNATURE** _____

I CANNOT ATTEND BUT WOULD LIKE TO MAKE A DONATION OF

2024 HOST COMMITTEE

I AM CONTRIBUTING AT LEAST \$2,500 AND WISH TO BE RECOGNIZED AS A MEMBER OF THE HOST COMMITTEE.

QUESTIONS? Email ctstrosnider@artsmagnet.org. Completed contract may be submitted via email or enclosed envelope by March 1, 2024 to ensure print inclusion.

MAIL: Booker T. Washington Advisory Board, PO Box 192648, Dallas, Texas 75219

The Advisory Board of the Booker T. Washington High School for the Performing and Visual Arts is a 501c3 non-profit organization. For more event information, to donate, or to pay/secure sponsorships online, visit **BOOKERTFLYINGHORSE.COM**