

Flyinghorse 2023

BTW FRIENDS + FAMILY PREVIEW SPONSOR 25,000

- Top Digital and Print Billing at Friends + Family Preview
- Opportunity for 1 branded Thank You Commemorative item at event
- Admission for up to 14 to Pre-Show Cocktail
- VIP Seating for up to 14 in Montgomery Arts Theatre

MAIN STAGE SPONSOR 25,000

- Top Digital and Print Billing at 8:30PM Performance
- Exclusive branding opportunity at 8:30PM Performance
- Admission for up to 14 to Pre-Show Cocktail
- VIP Seating for up to 14 in Montgomery Arts Theatre

FILM | VIDEO SPONSOR 25,000

- Exclusive branding opportunity featured in Film | Video title screen
- Admission for up to 14 to Pre-Show Cocktail
- VIP Seating for up to 14 in Montgomery Arts Theatre

PRESHOW COCKTAIL SPONSOR 20,000

- Exclusive branding opportunity at Pre-Show Cocktail
- Admission for up to 12 to Pre-Show Cocktail
- VIP Seating for up to 12 in Montgomery Arts Theatre

NEW! GRAND ENTRANCE SPONSOR 15,000

- Exclusive branding opportunity at Grand Entrance
- Admission for up to 10 to Pre-Show Cocktail
- VIP Seating for up to 10 in Montgomery Arts Theatre

CONCESSION STAND SPONSOR 15,000

- Exclusive branding opportunity at Lobby Concessions
- Admission for up to 10 to Pre-Show Cocktail
- VIP Seating for up to 10 in Montgomery Arts Theatre

COLOR | INK SPONSOR 10,000

- Exclusive branding opportunity featured on back cover of Playbill
- Admission for up to 8 to Pre-Show Cocktail
- VIP Seating for up to 8 in Montgomery Arts Theatre

DIAMOND SPONSOR 25,000

- Admission for up to 14 to Pre-Show Cocktail
- VIP Seating for up to 14 in Montgomery Arts Theatre

GOLD SPONSOR 20,000

- Admission for up to 12 to Pre-Show Cocktail
- VIP Seating for up to 12 in Montgomery Arts Theatre

SILVER SPONSOR 15,000

- Admission for up to 10 to Pre-Show Cocktail
- VIP Seating for up to 10 in Montgomery Arts Theatre

BRONZE SPONSOR 10,000

- Admission for up to 8 to Pre-Show Cocktail
- VIP Seating for up to 8 in Montgomery Arts Theatre

PATRON SPONSOR 5,000

- Admission for up to 6 to Pre-Show Cocktail
- VIP Seating for up to 6 in Montgomery Arts Theatre

FRIEND OF BTW SPONSOR 2,500

- Admission for up to 4 to Pre-Show Cocktail
- VIP Seating for up to 4 in Montgomery Arts Theatre

All sponsorships above include listing with logo starting at \$10K and name below \$10k on all digital and printed collateral, as well as Complimentary Valet Parking.

A LIMITED NUMBER of tickets to preview and evening performances will be released 3 to 4 weeks prior to the performance if available.

Print Recognition deadline: March 10th, 2023

All payments on pledges due on or before April 21, 2023

BOOKERTFLYINGHORSE.COM

All sponsorships above include EXCLUSIVE LISTING with logo on all event digital and printed collateral, including step and repeat, as well as Complimentary Valet Parking.





FLYINGHORSE 2023 UNDERWRITING AND SPONSORSHIP CONTRACT

Benefiting Booker T. Washington High School for the Performing and Visual Arts | April 21, 2023

NAME (as it should appear on printed materials) _____ **NO LISTING, PLEASE**

COMPANY (if corporate contribution) _____

ADDRESS _____

CITY/STATE _____ **ZIP** _____

EMAIL _____ **PHONE** _____

PAYMENT INFORMATION

A check made payable to The Booker T. Washington Advisory Board for full amount of \$ _____ indicated here is enclosed in the self-addressed return envelope.

PLEDGE \$ _____ (Pledge to be paid no later than April 21, 2023 – if pledging with credit card, your card will be charged by April 21, 2023.)

CREDIT CARD **VISA** **MASTERCARD** **AMERICAN EXPRESS** **DISCOVER**

CARD NUMBER _____ **EXP. DATE** _____

BILLING ZIP CODE _____ **CVV** _____

NAME AS IT APPEARS ON CARD _____ **SIGNATURE** _____

I CANNOT ATTEND BUT WOULD LIKE TO MAKE A DONATION OF _____

2023 HOST COMMITTEE

I AM CONTRIBUTING AT LEAST \$2,500 AND WISH TO BE RECOGNIZED AS A MEMBER OF THE HOST COMMITTEE.

QUESTIONS? Email cstrosnider@artsmagnet.org. Completed contract may be submitted via email or enclosed envelope by March 10, 2023 to ensure print inclusion.

MAIL: Booker T. Washington Advisory Board, PO Box 192648, Dallas, Texas 75219

The Advisory Board of the Booker T. Washington High School for the Performing and Visual Arts is a 501c3 non-profit organization. For more event information, to donate, or to pay/secure sponsorships online, visit BOOKERTFLYINGHORSE.COM